

**Convention and Visitors Bureau Committee
Minutes from Wednesday, April 7, 2021
City Council Chambers**

Present: Gloria McDonald, Kristy Tyra, Susan McLellan, Cody Hughes, Jacob Cerda, Jay Patel
Staff: Hayley Herrera, Manny Negron, Terri Telchik, Joann Olvera
Guests: Dathan Jones

Gloria McDonald called the meeting to order at 4:30 p.m.

Public Comments

There was no one present for public comments.

Disposition of Minutes

- a. The minutes from the March 3, 2021 meeting were reviewed. Motion was made by Cody Hughes to approve the minutes as written. Motion was seconded by Kristy Trya and passed unanimously.

Event Funding Applications

- a. Review of Event Funding Report- The event funding balance was provided to committee members.
- b. Southwest Hoops Event- Dathan Jones was present to answer any questions about the funding request. The event will be held on the following dates: April 30th-May 1st, June 19th-20th and June 25th-27th at the YMCA. He is requesting \$18, 000.00. The staff recommendation for this event was \$18, 000.00. Kristy Tyra made a motion to approve the staff recommendation. The motion was seconded by Susan McLellan and passed unanimously.

New Business

- a. Discussion and Possible Action regarding changes to SM Energy Pavilion Ordinance and Historic Spring Ordinance- Terri Telchik provided the committee the updated ordinance for the ADA trailers with updated pricing for the committee to look over and discuss. Cody Hughes made a motion to approve the ordinances with the new changes. The motion was seconded by Kristy Tyra and passed unanimously. The ordinances will be taken to City Council for final approval.

Financials

Hotel tax revenue report and comparison report of local hotels were provided to the committee.

Tourism Coordinator Report

Manny Negron informed the committee of the Howard College Rodeo bowl taking place on April 8th -11th. Also, the Big Spring Symphony will be performing on April 24th with the Texas Tenors and Tourism Week will be coming up May 2nd -8th, which will include something for the community to participate in like it did last year.

Facilities Coordinator Report

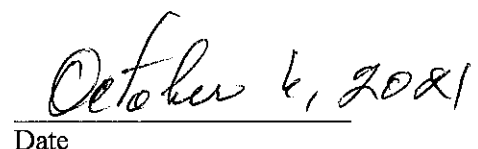
Terri Telchik provided the committee with the March 2021 Facilities Report and informed the committee about facility activities.

Community Services Director Report

Hayley Herrera informed the committee that budget season is coming up.

Meeting was adjourned at 4:54 p.m.


Gloria McDonald, Chair


Date