

**Convention and Visitors Bureau Committee
Minutes from Wednesday, June 5, 2019
City Council Chambers**

Present: Jim DePauw, Howard Stewart, Kristy Tyra, Gloria McDonald, Debbie Wegman
Staff: Hayley Herrera, Terri Telchik, Joann Olvera, Don Moore
Guests: Barney Dodd, Christy Brorman, Joshua Hamby

Gloria McDonald called the meeting to order at 4:30 p.m.

Approval of Minutes

The minutes from the May 1, 2019 meeting were reviewed. Motion was made by Kristy Tyra to approve the minutes as written. Motion was seconded by Howard Stewart and passed unanimously.

Review of Event Funding Report

The event funding balance was provided to committee members.

Event Funding Requests

- a. Amended Fantastic Fourth- Christy Brorman and Joshua Hamby were present to answer any questions about the funding request. As a reminder, the event will be held June 28-29, 2019. They are amending their request to \$30,000.00. The staff recommendation, based on the cap is to not give any more funding for the event, previously they were given \$20,000.00. Kristy Tyra made a motion to approve the staff recommendation. The motion was seconded by Howard Stewart and passed unanimously.
- b. Amended BAD Events- Barney Dodd was present to answer any questions about the funding request. As a reminder, the event is being held on various dates throughout the year. He is amending his request to \$49,500.00. The staff recommendation for the amended request is \$5,000.00 based on the cap and amended hotel rooms. Jim DePauw made a motion to approve the staff recommendation. The motion was seconded by Debbie Wegman and passed unanimously.

Financials

The financial report for May 2019 was provided to the committee. Hotel tax revenue report and comparison report of local hotels were provided.

Facilities Coordinator Report

Terri Telchik provided the committee with the May 2019 Facilities Report and informed the committee about facility activities.

Tourism Coordinator Report

Hayley Herrera informed the committee of the three electronic billboards that are set up in San Angelo, Lubbock and Midland/Odessa where we will be promoting upcoming events starting June 10, 2019. Travel Host magazine will feature Big Spring in the fall edition which will promote the Comanche Trail festival of lights. Also, On June 25-27 a writer from Texas Highways Magazine will be staying at Hotel Settles. She will be doing a story on her stay, as well as visiting the Historic Spring, Heritage Museum and eating at Lumbre Bar and Grill.

Community Services Director Report

- a. FMH Foundation’s Song Swap at the Spring- Hayley Herrera informed the committee that the CVB offices will be closing at 12pm on Thursday, June 6, 2019 for the Song Swap event.
- b. July Meeting- The meeting scheduled for July will be skipped and the next meeting will be held on August 5, 2019.

Members’ Comments

Howard Stewart thanked the board for the time he’s been able to serve. This will be his last meeting as a Committee member due to a new job with the City of Big Spring.

Meeting was adjourned at 5:15 p.m.

Gloria McDonald, Chair

Date