

**Convention and Visitors Bureau Committee
Minutes from Wednesday, March 6, 2019
City Council Chambers**

Present: Jim DePauw, Howard Stewart, Kristy Tyra, Jacob Cerda, Debra Wegman, Jay Patel
Staff: Terri Telchik, Manny Negron, Joann Olvera, Don Moore, Todd Darden
Guests: Cindy Carlisle, Danielle Ramirez, Dathan Jones, Phil Salonek, Willie Jones

Jacob Cerda called the meeting to order at 4:30 p.m.

Approval of Minutes

The minutes from the February 9, 2019 meeting were reviewed. Motion was made by Kristy Tyra to approve the minutes as written. Motion was seconded by Debbie Wegman and passed unanimously.

Review of Event Funding Report

The event funding balance was provided to committee members.

Event Funding Requests

- a. Cowboys and Heels Trade Show: Danielle Ramirez and Willie Jones were present to answer any questions about the funding request. Event will be held on March 3-10, 2019 at the Dorothy Garrett Coliseum. They are requesting \$10,000.00. The staff recommendation for the event was \$3,875.00. Kristy Tyra made a motion to approve the staff recommendation. The motion was seconded by Jim DePauw and passed unanimously.
- b. Big Spring Classic- Southwest Hoops: Dathan Jones was present to answer any questions about the funding request. Event will be held on March 22-24, 2019 and May 18-19, 2019 at the YMCA. He is requesting \$8,000.00. The staff recommendation for the event was \$8,000.00. Debbie Wegman made a motion to approve the staff recommendation. The motion was seconded by Howard Stewart and passed unanimously.

In-kind Request DRCC

- a. Texas Wildlife Association Teacher Workshops- Phil Salonek was present to answer any questions about the in-kind request. He is requesting use of the Classroom at the Dora Roberts Community Center on June 3, 2019. Howard Stewart made a motion to approve the in-kind request. The motion was seconded by Jay Patel and passed unanimously.

Financials

The financial report for February 2019 was provided to the committee. Hotel tax revenue report and comparison report of local hotels were provided.

Tourism Coordinator Report

Manny Negron provided the committee with updated information on advertising that is taking place at airports in Midland and Lubbock. Also, The Taco Championship will be coming up May 3-4, 2019.

Facilities Coordinator Report

Terri Telchik provided the committee with the February 2019 Facilities Report and informed the committee about facility activities.

Members' Comments

Meeting was adjourned at 4:53 p.m.

Jacob Cerda, Vice Chair

Date